

Visiting Instructor

Vivian LI
Shanghai, China



Education

M.A. in Cultural Studies
Fudan University, Shanghai, China
2013 – 2015

Profile

Passionate and dedicated educator with over 12 years of experience teaching Culture and Society in higher education. Known for integrating interdisciplinary perspectives, cross-cultural analysis, and critical thinking frameworks into course delivery. Experienced in both in-person and online teaching formats, with a strong background in curriculum development, academic research, and student mentorship. Bilingual in Mandarin and English, with deep insights into Chinese and global cultural dynamics.

Professional Experience

Senior Lecturer – Culture and Society
Shanghai College of Social Sciences
Sept 2016 – Present

- Designed and taught interdisciplinary courses covering cultural identity, media representation, urban society, and globalization.
- Developed bilingual teaching materials to support international students and exchange programs.
- Led seminars and workshops on gender, class, and contemporary Chinese society.
- Supervised undergraduate thesis projects in sociology and cultural analysis.
- Coordinated academic exchange with universities in France, Canada, and Singapore.

Lecturer – Department of Sociology
Hangzhou University of Humanities
Sept 2012 – Aug 2016

- Taught introductory and advanced courses on social theory and cultural transformation in modern China.
- Initiated student-led research projects on urban youth culture and social media behavior.
- Organized annual “Culture Week” events to promote intercultural awareness.

Research & Publications

- Reimagining Identity: Gender and Popular Culture in Post-90s China, Journal of Cultural Inquiry, 2021
- The Digital Self: Social Media and Youth Narratives, Shanghai Academic Press, 2019
- Contributor to “Voices from the Field: Teaching Culture in East Asia,” 2022

Skills

- Cross-cultural communication
- Academic writing and research
- Curriculum development
- Public speaking & workshop facilitation
- Educational technology (Zoom, Moodle, Canvas)

Languages

- Mandarin Chinese (Native)
- English (Fluent)
- French (Intermediate)